

# Apple Watch

di Paolo Franzese



## Apple Watch

***The Macintosh introduced the mouse.  
The iPod introduced the Click Wheel.  
iPhone introduced Multi-Touch.  
Apple Watch introduces the Digital Crown.***

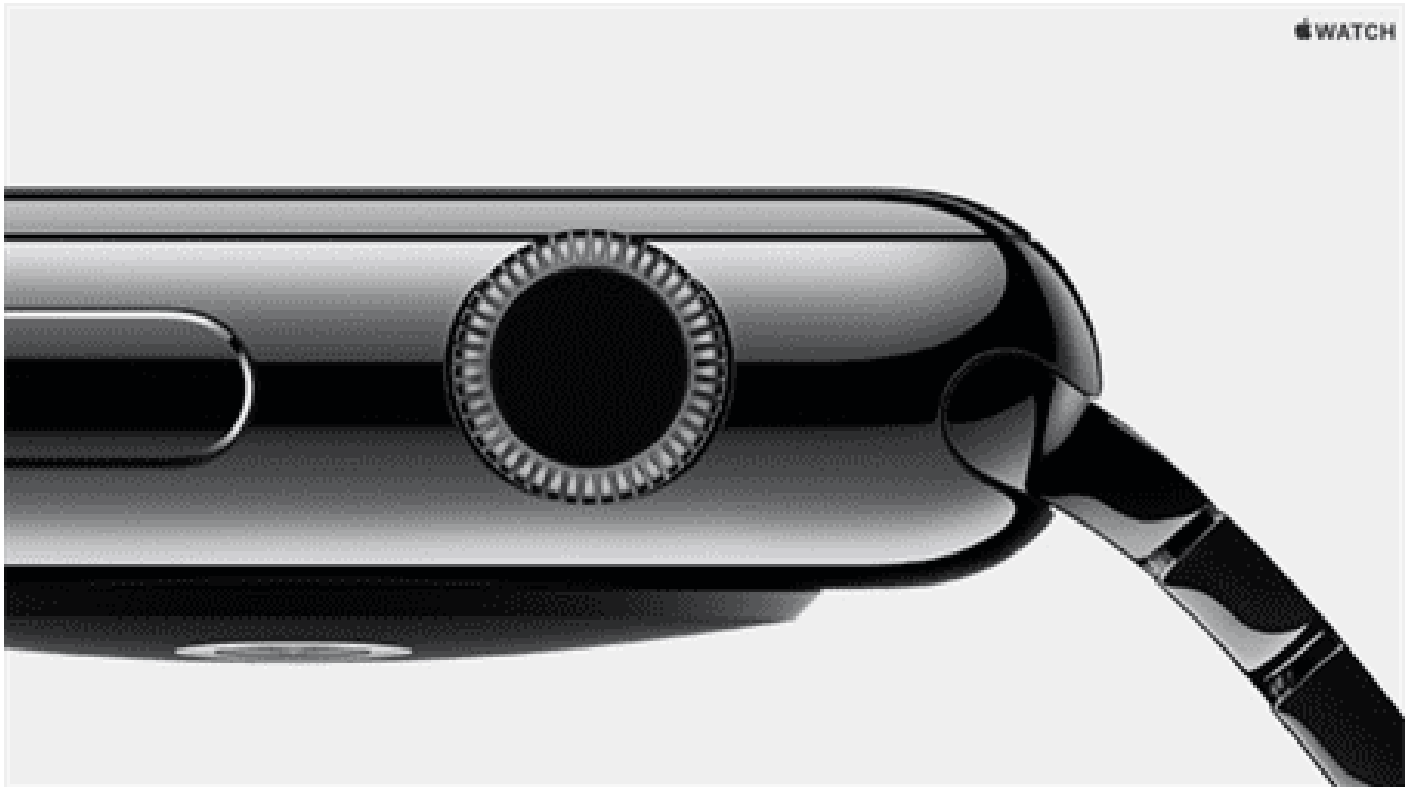
<http://www.apple.com/live/2014-sept-event/>



“Apple Watch is the most personal device we’ve ever created.”

– *Tim Cook*







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