



La migliore infografica per Web Designers!

di Paolo Franzese

THE COLORS OF THE WEB

THE COLORS OF THE TOP 100 WEB BRANDS



TOP WEB BRAND RANKINGS:

- | | | | | |
|---|-------------------------------|---------------------------------|-----------------------------------|--------------------------------|
| 1 GOOGLE
SEARCH PORTAL | 21 WEATHER CHANNEL
WEATHER | 41 ORKUT
SOCIAL NETWORK | 61 LIMEWIRE
FILE SHARING | 81 PRICELINE
TRAVEL |
| 2 MSN/WINDOWSLIVE/BING
SEARCH PORTAL | 22 GLAM MEDIA
MEDIA/NEWS | 42 CHASE
FINANCIAL | 62 WEBMD
HEALTH | 82 EXPERIAN
FINANCIAL |
| 3 YAHOO!
SEARCH PORTAL | 23 CNN
MEDIA/NEWS | 43 UOL
PORTAL | 63 FRIEND FINDER
ONLINE DATING | 83 PORNHUB
ADULT |
| 4 MICROSOFT
SOFTWARE | 24 TWITTER
SOCIAL NETWORK | 44 BANK OF AMERICA
FINANCIAL | 64 SHOPPING
RETAIL | 84 VILLAGE
PORTAL |
| 5 FACEBOOK
SOCIAL NETWORK | 25 SKYPE
VOIP | 45 EHOW
REFERENCE | 65 NIKELDEON
CHILDREN | 85 UPS
RETAIL |
| 6 YOUTUBE
VIDEO | 26 CBS
MEDIA/NEWS | 46 LIVEJASMIN
ADULT | 66 CLASSMATE
SOCIAL NETWORK | 86 SUPERPAGES
REFERENCE |
| 7 WIKIPEDIA
REFERENCE | 27 IMDB
REFERENCE | 47 ESPN
MEDIA/NEWS | 67 NETFLIX
VIDEO | 87 FOX NEWS
MEDIA/NEWS |
| 8 AOL
SEARCH PORTAL | 28 WALMART
RETAIL | 48 ZYNGA
GAMING | 68 MEEBO
SOCIAL NETWORK | 88 NFL
SPORTS |
| 9 EBAY
RETAIL | 29 CRAIGSLIST
RETAIL | 49 SHOPZILLA
RETAIL | 69 SIX APART
BLOGGING | 89 DAILYMOTION
VIDEO |
| 10 APPLE
RETAIL | 30 BBC
MEDIA/NEWS | 50 COMCAST
MEDIA/NEWS | 70 TURNER SPORTS
MEDIA/NEWS | 90 T-ONLINE
PORTAL |
| 11 AMAZON
RETAIL | 31 TERRA
PORTAL | 51 VIDEOLAN
SOFTWARE | 71 TUDOU
VIDEO | 91 REED BUSINESS
NEWS/MEDIA |
| 12 BLOGGER
BLOGGING | 32 CNET
TECH NEWS | 52 EVERYDAY
HEALTH | 72 HEWLETT PACKARD
COMPUTER | 92 PIRATE BAY
FILE SHARING |
| 13 ASK
SEARCH PORTAL | 33 ORKUT
PORTAL | 53 AT&T
TELECOM | 73 NEXTTAG
RETAIL | 93 CITIBANK
FINANCIAL |
| 14 FOX INTERACTIVE MEDIA
MEDIA/NEWS | 34 DISNEY ONLINE
PORTAL | 54 EXPERIAN
TRAVEL | 74 NBC
MEDIA/NEWS | 94 VISTRAPRINT
COMMERCE |



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