



La migliore infografica per Web Designers!

di Paolo Franzese

THE COLORS OF THE WEB

THE COLORS OF THE TOP 100 WEB BRANDS



TOP WEB BRAND RANKINGS:

1 GOOGLE SEARCH PORTAL	21 WEATHER CHANNEL WEATHER	41 ORKUT SOCIAL NETWORK	61 LIMEWIRE FILE SHARING	81 PRICELINE TRAVEL
2 MSN/WINDOWSLIVE/BING SEARCH PORTAL	22 GLAM MEDIA MEDIA/NEWS	42 CHASE FINANCIAL	62 WEBMD HEALTH	82 EXPERIAN FINANCIAL
3 YAHOO! SEARCH PORTAL	23 CNN MEDIA/NEWS	43 UOL PORTAL	63 FRIEND FINDER ONLINE DATING	83 PORNHUB ADULT
4 MICROSOFT SOFTWARE	24 TWITTER SOCIAL NETWORK	44 BANK OF AMERICA FINANCIAL	64 SHOPPING RETAIL	84 VILLAGE PORTAL
5 FACEBOOK SOCIAL NETWORK	25 SKYPE VOIP	45 EHOW REFERENCE	65 NIKELDEON CHILDREN	85 UPS RETAIL
6 YOUTUBE VIDEO	26 CBS MEDIA/NEWS	46 LIVEJASMIN ADULT	66 CLASSMATE SOCIAL NETWORK	86 SUPERPAGES REFERENCE
7 WIKIPEDIA REFERENCE	27 IMDB REFERENCE	47 ESPN MEDIA/NEWS	67 NETFLIX VIDEO	87 FOX NEWS MEDIA/NEWS
8 AOL SEARCH PORTAL	28 WALMART RETAIL	48 ZYNGA GAMING	68 MEEBO SOCIAL NETWORK	88 NFL SPORTS
9 EBAY RETAIL	29 CRAIGSLIST RETAIL	49 SHOPZILLA RETAIL	69 SIX APART BLOGGING	89 DAILYMOTION VIDEO
10 APPLE RETAIL	30 BBC MEDIA/NEWS	50 COMCAST MEDIA/NEWS	70 TURNER SPORTS MEDIA/NEWS	90 T-ONLINE PORTAL
11 AMAZON RETAIL	31 TERRA PORTAL	51 VIDEOLAN SOFTWARE	71 TUDOU VIDEO	91 REED BUSINESS NEWS/MEDIA
12 BLOGGER BLOGGING	32 CNET TECH NEWS	52 EVERYDAY HEALTH	72 HEWLETT PACKARD COMPUTER	92 PIRATE BAY FILE SHARING
13 ASK SEARCH PORTAL	33 ORAVIA PORTAL	53 EVERETT COLLECTION	73 NEXTAG RETAIL	93 CITIBANK FINANCIAL
14 FOX INTERACTIVE MEDIA MEDIA/NEWS	34 DISNEY ONLINE PORTAL	54 EXPEDIA TRAVEL	74 NBC MEDIA/NEWS	94 VISTRAPRINT COMMERCE



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