

# i più creativi del 2011

di Paolo Franzese



The image shows a promotional graphic for the 'Fast Company 100 Most Creative People in Business 2011' list. At the top, it features the 'FAST COMPANY' logo on the left and the 'CALIBRE DE Cartier' logo on the right, with the tagline 'DISCOVER THE STORIES — THIS JUNE'. Below this is a large banner with the text 'THE 100 MOST CREATIVE PEOPLE IN BUSINESS 2011' and a small 'powered by Cartier' logo. Underneath the banner is a section titled 'FULL LIST' containing a grid of names and their affiliations. To the right of the list is a small image of the 'CALIBRE DE Cartier' book cover.

FULL LIST	
1 <b>WADAH KHANFAR</b> / Al Jazeera	36 <b>CALVIN CHIN</b> / <a href="http://imaginepaolo.it">imaginepaolo.it</a>
2 <b>SCOTT FORSTALL</b> / Apple	37 <b>SHAHZAD RAFATI</b> / BroadbandTV
3 <b>YURI MILNER</b> / Digital Sky Technologies	38 <b>JACK ABRAHAM</b> / Miso
4 <b>JACK DORSEY</b> / Square	39 <b>TINA FEY</b> / Writer
5 <b>SEBASTIAN THRUN</b> / Google	40 <b>STEPHAN DURACH</b> / BMW
6 <b>GUO PEI</b> / Rose Studio	41 <b>JOHN JAY</b> / Wieden+Kennedy
7 <b>PAI YUEN</b>	42 <b>MICHAEL WITKAMP</b>

**DONG MINGZHU**  
/ Goo

**RYAN SEACREST**  
/ Ryan Seacrest Productions

**OSKAR METSAVAHT**  
/ Osken

Una rivoluzione globale sta cambiando il business e il business è sta cambiando il mondo.

Fast Company ha deciso di scrivere sulle aziende, di mettere in evidenza le buone pratiche di business, e per presentare le squadre che si sono inventate e reinventate per fare business.

Link: <http://www.fastcompany.com/most-creative-people/2011/full-list>

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