



# Google: Ad Manager

*di Paolo Franzese*

Essenzialmente un gestore di tutte le pubblicità che potete pubblicare sul vostro sito...

**Manage your online ad sales and inventory for free.**

[Google Ad Manager](#) is a hosted ad management solution that can help you sell, schedule, deliver, and measure all of your directly-sold and network-based inventory.

- **Simple, intuitive user interface:** Decrease training time and trafficking steps with simplified tagging and inventory management.
- **Google serving speed and reliability**  
Ensure quicker ad delivery and fewer reporting discrepancies.
- **Significant cost savings – it's free!**  
Pay nothing for ad serving, feature upgrades, or system maintenance.

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